

LUNA DI LUNA[®]

The Original



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Luna Di Luna, the Original Italian Blends, originated from the simple idea that great taste, quality and value can blend together perfectly in one delicious bottle of wine.

The roots of Luna Di Luna are firmly planted in the picturesque vineyards of the legendary Tre-Venezie region of northeastern Italy. With a rich winemaking tradition and inventive spirit the Tre-Venezie produces some of the best and most loved wines in the world. It is this blend of heritage and spirit that inspired a revolution in winemaking that became Luna Di Luna.

Knowing that casual wine drinkers want great tasting, quality wines at a good price Luna Di Luna revolutionized the everyday wine experience by being one of the first Italian wines to blend together Chardonnay and Pinot Grigio. In combining these two popular varietals Luna Di Luna showcased the best of each grape and created a more enjoyable, easy to drink wine. The iconic cobalt blue bottle was the perfect finishing touch for this inventive, playful blend and The Original was born. The irresistible taste, consistent quality and friendly, eye-catching style earned Luna Di Luna a loyal following, numerous awards and inspired a Merlot Cabernet blend in the brilliant red bottle.



CHARDONNAY PINOT GRIGIO

Sociable and fun-loving, Luna Di Luna Chardonnay Pinot Grigio is perfect for casual gatherings, picnics in the park or simply relaxing with a good book.

Bright straw in color with delicate aromas of tropical fruit and a crisp, persistent finish. The fresh aromatic character of Luna Di Luna Chardonnay Pinot Grigio showcases beautifully the true characteristics of the hillside vineyards of Tre-Venezie.



MERLOT CABERNET

Dynamic and mouth filling, Luna Di Luna Merlot Cabernet is perfect for cheering on your favorite team, game night with friends or a laidback evening at home.

Garnet in color the rich flavors and seductive aromas unfold in perfect harmony. The soft tannins, deep complexity and velvety mouth feel of Luna Di Luna Merlot Cabernet expresses the authentic qualities of Veneto and Friuli, which are renowned for producing superb reds.

Anytime, anywhere wine lovers everywhere know they can depend upon Luna Di Luna to provide the perfect wine for any occasion and any taste.