

VOGGA

ITALIA™

PINOT GRIGIO FRIULI GRAVE



DRINK IN STYLE

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VOGA ITALIA™

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Direct From Italy, the Epicenter of Style, VOGA Italia is a Revolution in Wine!

Boldly innovative, elegantly unapologetic and tastefully confident, VOGA Italia is a contemporary wine concept for the modern consumer. The chic cylinders, curvaceous bottles and innovative cork with cap closures command attention, but it's the award winning wines inside that are the real stand-outs. Rich in flavor and full of character, the VOGA collection is styled to deliver the taste profiles most desired by today's wine drinkers. Red or white, still or sparkling, dry or sweet, each wine is a triumphant expression of the famed terroir from which it hails.

Most Popular Varietal – Italian wines remain the #1 imported wines in the US, with pinot grigio being the #1 imported varietal – Americans now drink more Italian wine than Italians.

Most Consumed Varietal – pinot grigio is a Top 4 varietal with 44% of wine drinkers identifying it as their favorite wine, making it one of the most widely consumed and top grossing varieties in the US.

Most Remarkable Varietal – in the hands of a skilled northern Italian producer who showcases the true varietal expression of the cool climate fruit pinot grigio becomes a world-class wine filled with flavor, texture and aroma.

VOGA Pinot Grigio Friuli Grave unleashes all the amazing potential this beloved varietal has to offer – an elevated and subtly sexy pinot grigio experience from a brand that reflects the personal image, evolving lifestyle and style of the Millennial consumer.

TASTING NOTES

- **Area of Production:** Friuli-Venezia Giulia (Friuli Grave)
- **Varietal:** 100% Pinot Grigio
- **Alcohol Content:** 12%
- **Acidity:** 5.8 g/l
- **Vinification:** Soft pressing
- **Fermentation:** Controlled temperature in stainless steel tanks
- **Wine Notes:** Aromas of white fruit are balanced with the bright acidity, fresh crispness and finesse typical of Friuli Grave; a beautiful expression of the Pinot Grigio grape.

An international success, VOGA Italia is available in over 72 countries, in the trendiest bars, clubs, lounges, restaurants and retail outlets worldwide. Consistently recognized for its superb quality and original vision, VOGA Italia is how modern wine consumers everywhere Drink IN Style.

