

VOGA

ITALIA TM

MOSCATO



DRINK IN STYLE

vogaitalia.com



VOGA ITALIA™

MOSCATO

Direct From Italy, the Epicenter of Style, VOGA Italia is a Revolution in Wine!

Boldly innovative, elegantly unapologetic and tastefully confident, VOGA Italia is a contemporary wine concept for the modern consumer. The chic cylinders, curvaceous bottles and innovative cork with cap closures command attention, but it's the award winning wines inside that are the real stand-outs. Rich in flavor and full of character, the VOGA collection is styled to deliver the taste profiles most desired by today's wine drinkers. Red or white, still or sparkling, dry or sweet, each wine is a triumphant expression of the famed terroir from which it hails.

Love, Millennial Style – over 1/3 of all self-professed moscato drinkers are Millennials, and with their fondness for sweet wines, they are showing moscato some big love.

Quality, Italian Style – as the #1 imported wines in the US, consumers know that Italy underpins quality in wine, and with Italy known for producing great moscato, Italian moscato enjoys an inherent advantage.

Success, American Style – with astronomical sales increases in the US over the past five years, Moscato has accomplished in only two years what it took Australia 10 years to do, and it's still growing strong.

VOGA Moscato offers Millennials, the fastest growing wine consumer segment, the opportunity to experience a quality Italian offering of this highly popular varietal from a brand that reflects their personal image, evolving lifestyle and sense of style.

Available in a miniature single serve size that's perfect for clubs, cold boxes, weddings and events!

TASTING NOTES

- **Area of Production:** Pavia
- **Varietal:** 100% Moscato
- **Alcohol Content:** 7.5%
- **pH:** 2.96
- **Acidity:** 6.7 g/l
- **Vinification:** Soft pressing
- **Fermentation:** Controlled temperature in stainless steel tanks
- **Wine Notes:** With vibrant fresh citrus, apricot and grape flavors, fruit forward aromas and delightful frizzante character VOGA Moscato is absolute refreshment in a bottle.

An international success, VOGA Italia is available in over 72 countries, in the trendiest bars, clubs, lounges, restaurants and retail outlets worldwide. Consistently recognized for its superb quality and original vision, VOGA Italia is how modern wine consumers everywhere Drink IN Style.

